

Case Study: West of England Laser Centre



West of England Laser Centre is a clinic situated in the West of England using modern technology offering premier services. They offer a range of skin treatments including botox, laser eye surgery and Blepharoplasty. When they decided to employ 123Rankings they were already firmly established having been in the industry for over 11 years. However with increasing competition they wanted to be more widely seen by potential customers. This search engine optimization strategy was a big factor for them.

Kim Hakin MB, explains;

'We came to use 123Rankings mainly through word of mouth – We also first used their web hosting facility (FVS) and then the started with the optimisation. The aim was to get good positioning in the search engines and therefore for the site to be more widely seen, which seems to have happened! I have found everyone I have dealt with to have been very friendly, knowledgeable and helpful - being able to pick up the phone to talk to someone has been useful.'

West of England Laser Centre are so pleased with the results that they have just renewed their contract with 123Rankings and continue to use other Easy-Internet services such as web hosting packages From Free Virtual Servers.

"I have been delighted with the results that Easy Internet have achieved for me. I have particularly appreciated the ease with which I have been able to discuss matters with them, their responsiveness and friendliness."

Search Engine Results

Botox injections, Somerset: nb 1

Botox treatment, Somerset: nb 1

Laser skin treatment, Somerset: nb 1

You can visit West of England Laser Centre at welc.co.uk

The screenshot shows the website for West of England Laser Centre. The header includes the logo and a navigation menu with items like Home Page, BOTOX, Herxigians, Eyelid Surgery, Laser Resurfacing, Hair Removal, Tattoo Removal, Thread Veins, Cataract Surgery, Surgeon Details, and Contact Us. The main content area features an 'About Us' section with text describing the clinic's location at Nuffield Hospital Taurton, Somerset, and listing services such as Botox injections, Restylane treatments, and Blepharoplasty. There are also images of a woman and a building. Contact information for Mrs Julie Chapman is provided at the bottom, including the phone number 01823 331773.